



Manjrasoft demonstrates strong presence as an Industry Sponsor at the IEEE International Conference on Utility and Cloud Computing (UCC 2010)

Manjrasoft Pty Ltd today announced that founder and CEO Dr. Raj Buyya will be a General Chair at the 2010 International Conference on Utility and Cloud Computing (UCC 2010) which will take place on Dec. 14-16, 2010, in Chennai India, where the Company is an Industry Sponsor presents “Best Paper Award” to a research article receiving the highest quality rating from the Program Committee.

Manjrasoft provides customized and scalable cloud development and management solutions, leveraging its industry-leading cloud technology; full suite of managed services; and rapid distributed application development expertise on cloud.

Manjrasoft’s flagship product Aneka is the next-generation production-level Platform-as-a-Service offering, providing world class performance and application control along with the flexibility and agility required for innovative development and deployment of distributed applications on clouds, at substantially lower cost of implementation and operation. Aneka services are available on Amazon and GoGrid public clouds on-demand and are scalable and usage-based.

Manjrasoft will hold a training session on Market-oriented cloud computing, exhibiting in the partner area of the conference.

Dr. Buyya and his team will present the 2020 vision of computing and identify various IT paradigms promising to deliver the vision of cloud computing utilities; provide thoughts on market-based cloud strategies that encompass both customer-driven service management and computational risk management to sustain SLA-oriented resource allocation; and present Aneka, a software system for providing PaaS within private or public Clouds supporting market-oriented resource management

Dr. Buyya is founder and CEO of Manjrasoft Pty Ltd and a well-renowned evangelist of grid and cloud computing technologies worldwide. In his role at Manjrasoft, he has worked with several large enterprise organizations in the manufacturing sectors, telecommunications, ISP’s and others including the Australian Research Council (ARC), IBM, Microsoft, CA, and Australian DIISR (Dept. of Innovation, Industry, Science and Research).. In his academic role, he serves as a Professor of Computer Science and Software Engineering; and Director of the Cloud Computing and Distributed Systems (CLOUDS) Laboratory at the University of Melbourne, Australia. He has over 16+ years of industrial and academic experience.

For additional information and opportunities, please visit <http://www.manjrasoft.com/ucc2010/>.